

The “Original” Western Massachusetts
HOME & GARDEN SHOW

821 E Main Street – Suite 3, Chicopee, MA 01020

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2027 BOOTH RATE SCHEDULE

(Your booth includes an eight-foot draped backdrop, two draped side rails, free electricity (110 line) and a booth number. Eastern States Exposition is a non-union facility.)

These rates are only effective until December 31, 2026. Beginning January 1, 2027, a higher rate will be in effect. The higher rate will apply to any vendor signing up for the home show after the first of the year, or to vendors that have not paid for their booths according to their contract payment schedule.

<u>Booth Size</u>	<u>Rate</u>	<u>Each Additional 10' X 12' Booth</u>
10' X 12'	\$ 1,675.00	\$ 1,575.00
20' X 12' End	3,225.00	

<u>Booth Size</u>	<u>Rate</u>	<u>Each Additional 10' X 15' Booth</u>
10' X 15'	\$ 1,725.00	\$ 1,625.00
20' X 15'	3,375.00	
20' X 15' End	3,425.00	

Feature Areas & Non-Standard Booths (Price According to Size and Location)

*** Discounts above reflect prices for a single multi-booth location only.

All Members of the Home Builders & Remodelers Association of Western Massachusetts will receive a \$50.00 member discount off their total booth rental.

HOME SHOW 2027

The “Original” Western Massachusetts Home & Garden Show

March 18 – 21, 2027

Better Living Center - Eastern States Exposition Grounds

1305 Memorial Drive, West Springfield, MA 01089