

## **HOME SHOW 2023 MEDIA ADMISSIONS**

In order to facilitate your coverage of **HOME SHOW 2023 – The “Original” Western Massachusetts Home and Garden Show**, the following media admission policies are in effect.

### **PRIOR TO MARCH 23, 2023**

Anyone carrying some form of media identification will be allowed to move freely through the **HOME SHOW 2023** compound. Please exercise *extreme caution* and *good judgment* when moving near all vehicles and power equipment. For safety's sake, it is always best to assume that they are operating or about to do so. For the protection of your vehicle, we recommend that you park outside of the chain link fence, which runs between the Better Living Center (BLC) and the Young Building. This is near Door 8 of the BLC where the ATM is located.

If you have any difficulty entering the exhibit area, please ask a show employee to page Andrew Crane or Tina Smith.

In past years, the show's set-up has been well covered by area media. Beginning Monday, March 20<sup>th</sup>, the Better Living Center and the outdoor exhibit areas are literally buzzing with excitement as exhibitors race the clock to Opening Day on Thursday, March 23<sup>rd</sup>.

### **MARCH 23 – 26, 2023 – DURING PUBLIC VISITING HOURS**

During regular Home Show hours, use your media badge to get into the show. If you need any assistance, please proceed to the Home Show Office in the Better Living Center, near Door 7. If you need badges and/or passes for HOME SHOW 2023, please contact Andrew Crane or Tina Smith.

### **MARCH 23 - 26, 2023 – DURING NON-PUBLIC HOURS**

The show site is staffed from 8:00 a.m. through 9:00 p.m. daily for the entire run of the show. To arrange visits to the **HOME SHOW 2023** site for reporting or background purposes during these non-public hours, contact Andrew Crane.

## OFFICIAL SHOW SPOKESPEOPLE

The following individuals have been identified as the Official **HOME SHOW 2023** spokespeople and have up-to-date show information. They should be contacted for any "official" comments:

**ANDREW CRANE – HOME SHOW 2023 Executive Director**

Executive Director, Home Builders & Remodelers Association of Western Mass

Phone: 413-733-3126 or email: [acrane@hbrawm.com](mailto:acrane@hbrawm.com)

**GISELE GILPATRICK - HOME SHOW 2023 Chair**

Phone: 413-586-8262 or email: [info@hbrawm.com](mailto:info@hbrawm.com)

**TINA SMITH - HOME SHOW 2023 Sales & Operations Director**

Phone: 413-733-8158 or email: [tsmith@hbrawm.com](mailto:tsmith@hbrawm.com)

Phone: 413-205-5061 (Week of Show Only)

\*\*\*\*\* ***Andrew Crane will be available throughout the show for any assistance you may need to cover the largest home show in New England.***

## INTERVIEWS

We will be happy to provide you with a list of exhibitors in **HOME SHOW 2023 -The "Original" Western Massachusetts Home and Garden Show**, sorted according to your particular story needs. This list is available through the Home Show Office. If possible, please request such lists at least four hours in advance.

If you are interested in interviews with specific exhibitors, **HOME SHOW 2023** Committee members, or any of the leadership of the sponsoring association, the Home Builders & Remodelers Association of Western Massachusetts, please contact Andrew Crane.