

WITH A VIEW OF THE VALLEY:

ASSOCIATION HEADQUARTERS PROVIDES FOCAL POINT FOR CONSUMERS AND MEMBERS BEYOND THE HOME SHOW

The Home Builders & Remodelers Association of Western Massachusetts stands prepared and ready to offer important services to the citizens of Pioneer Valley. Our Association develops and presents programs and activities extending our role as the voice of the residential construction industry in Western Massachusetts. Our headquarters building at 240 Cadwell Drive in Springfield is a key element in this effort.

The building is much more than the headquarters of the association and an attractive environment from which the staff conducts business. It serves as the heart and soul of the association. The educational facility hosts seminars and training programs for code and licensing programs. Association members have used the facility for both sales training and product line education. Public educational programs and tours have been held at the association such as HOME SMART, an "up close and personal" program which brings industry professionals and consumers together in a one on one, highly interactive environment. Whether planning a new home, investigating remodeling options, or exploring ways to keep up your existing home, the Home Builders & Remodelers Association of Western Massachusetts is the consumer's direct approach to information and interaction.

The headquarters' educational facilities are approved by the National Association of Home Builders [NAHB] as an official training center which can be used for programs sponsored and run by them at a national and international level. Our association is certified by the state of Massachusetts as a Course Administrator for the continuing educational courses that are required by the state for building contractors to renew their license. We offer classes at the headquarters in Springfield, Sturbridge and in Berkshire County.

The association is proud of the facility, what it represents and the people who made it all possible. Member companies are allowed use of the educational classroom and conference rooms for their functions at no charge. Completed in 1999, the new headquarters is the result of careful planning and the generosity of many of our members with time, talent and donations. The building features many innovative products available in the marketplace today. Several donors of products have already returned to offer us upgrades and new products as they become available. Many members have used the facility to bring customers on tours to show some of the features of the building that can be utilized in their construction such as geothermal heating.

For more information, please contact the Show Office at 413-733-3126. During the week of the show, please call 413-205-5061.